

WKTK Pledge of Allegiance Contest Rules

These contest rules are specific to the above contest conducted by Entercom Gainesville/Ocala, LLC d/b/a WKTK (collectively, the **Station**). Except to the extent specifically set forth below with respect to this specific contest, the Station's general contest rules apply to this contest as well. A copy of these specific contest rules and the Station's general contest rules are available at the Station's studio at 3600 NW 43rd Street, Suite B, Gainesville, Florida 32606 during regular business hours and on the contest page on the Station's website at www.ktk985.com. **To the extent that the general contest rules differ from these rules, these rules will govern and control with respect to this Contest.**

How to Enter

1. No purchase necessary.
2. Starting October 12th, 2009 and ending May 28, 2010, eligible Entrants (as defined below) can visit www.ktk985.com, click on the link to the WKTK Pledge of Allegiance page to complete an entry form with the following information: School Name, Teacher/Administrator Name, City or Town the School is in, Grade of Class, Number of students in the class, Contact Name, Contact Email Address, Contact telephone number (including area code and upload an MP3 audio file of their class reciting the Pledge of Allegiance. Entrants may also visit www.ktk985.com to download an entry form, complete it with the following information: School Name, Teacher/Administrator Name, City or Town the School is in, Grade of Class, Number of students in the class, Contact Name, Contact Email Address, Contact telephone number (including area code and return it with a CD or cassette of their class reciting the Pledge of Allegiance by either first-class U.S. Mail, overnight mail, or hand delivery (during regular business hours) addressed to WKTK Pledge of Allegiance Contest, 3600 N.W. 43rd St., Suite B, Gainesville, FL 32606.
3. Online entries must be received via www.ktk985.com by 11:59pm (ET), May 27 2010, if sent via mail, postmarked no later than May 27, 2010, and if hand-delivered, received at the Station's studios no later than 5:00pm (ET), May 27, 2010. The online entry form must be filled completely with the required information including the MP3 audio file of the class reciting the Pledge of Allegiance. If submitting entry by mail or hand delivery, entry form must be filled completely with the required information and accompany the entry compact disc (CD) or cassette of the class reciting the Pledge of Allegiance. Partial or incomplete packages will be disqualified.
4. **By entering this Contest, Entrants understand and agree that Station may elect to use any Entry submitted for entertainment purposes on-air and may choose to "make fun" of any entry submitted. Entrants waive any right to make any claim against Station or any Contest sponsors with respect to any disparaging comment made on-air about such entrant's entry.**

How to Win

5. Each weekday morning beginning October 19th, 2009 through May 28th, 2010 excluding the following holidays: Thanksgiving Day (November 26), the Day after Thanksgiving (November 27), Christmas Day (December 25th), New Year's Day (January 1), Martin Luther King Junior Day (January 18), President's Day (Feb 15th), WKTK will randomly select an MP3 file or CD/Cassette entry and play it at approximately 7am (ET) (each a "Daily Winner" and collectively the "Daily Winners"). **Daily Winners are not entitled to any prize at this point. Daily Winners are only entitled to a chance to become the Weekly or Monthly Winner for their particular week/month (as outline in Paragraph 7 below).** There will be no Daily Winner in the event there are no new entries to select from on a particular day in which a Daily Winner should be selected. If there is only one (1) new entry to select from on a particular day in which a Daily Winner needs to be selected then that entry will be the Daily Winner, upon confirmation of eligibility and compliance with these Contest rules.
6. On each Friday starting October 23, 2009 and ending on May 28, 2010, Station will randomly select one (1) Daily Winner from among all Daily Winners selected during that immediately preceding week to be that week's weekly winner (each a "Weekly Winner" and collectively the "Weekly Winners") and win a weekly prize (see prize details below), upon confirmation of



- eligibility and compliance with the Contest rules, and will announce the name of the Weekly Winner at approximately 8AM (ET). Weekly Winner does not need to listen to win. Weekly Winner will be notified by telephone at the telephone number submitted in their entry form. Notification to the Weekly Winner may be made by message on the Weekly Winner's answering machine, with no responsibility of Station for any failure of the answering machine. There will be no Weekly Winner for a particular week if there are no Daily Winners from the immediately preceding week.
7. At the end of each calendar month, starting October 30, 2009 and ending May 28, 2010, Station will randomly select one (1) Weekly Winner from among all Weekly Winners selected during the entire Contest period to be that month's monthly winner (each a "Monthly Winner" and collectively the "Monthly Winners") and win a monthly prize (see prize details below), upon confirmation of eligibility and compliance with the Contest rules, and will announce the name of the Monthly Winner at approximately 8:30AM. Monthly Winner does not need to listen to win. Monthly Winner will be notified by telephone at the telephone number submitted in their entry form. Notification to the Monthly Winner may be made by message on the Monthly Winner's answering machine, with no responsibility of Station for any failure of the answering machine.

Prize(s)

8. Up to thirty-two (32) weekly prizes and up to eight (8) monthly prizes will be awarded during this Contest:
 - a. Each eligible Weekly Winner will receive no more than twenty (20) five dollar (\$5) gift cards to a merchant to be awarded to the Entrant & distributed by the entrant in her or his discretion and one (1) twenty-five dollar (\$25) gift card to a merchant for the Entrant. The gift cards awarded for a particular week will be selected in Station's sole discretion and will be announced at the time the Weekly Winner is announced. Gift cards may be subject to restrictions or limitations.
 - b. Each eligible Monthly Winner will receive a cash donation of five hundred (\$500) made payable to the participating class' school to be used at the school's discretion, which may include but is not limited to the purchase of a computer to be presented to the school's PTA association or other school board approved meeting. Station has no obligation to the Monthly Winner regarding the application of the check funds by the school, which includes but is not limited to how the funds are used by the school and the timing of the distribution of the funds by the school.

Sponsor(s)

9. The sponsors of this contest are: Entercom Gainesville/Ocala, LLC and Sylvan Learning Center of Gainesville.

Other Rules Specific to This Contest

10. This Contest is open to all Elementary, Intermediate (middle) or High School classes located at public or private schools in the Gainesville/Ocala FL Total Survey Area as described by the Arbitron Company as of the date a particular entry is submitted.
11. Entry must be submitted by a teacher, instructor or administrative staff person over the age of 18 who has authority from the school to enter the Contest (each an "Entrant" and collectively the "Entrants").
12. Only one (1) entry per class per school in this Contest. A particular entry can only be selected as a Daily Winner one time in this Contest.
13. Prizes will be released to Entrant or school principal only. Prizes to be disbursed to the Weekly/Monthly Winners within 30 days of winning. Prizes must be picked up from station studio located at 3600 NW 43rd Street, Suite B, Gainesville, FL 32606.
14. The Entrant submitting the entry is responsible for obtaining written permission from ALL students (or from a parent or legal guardian if the student is under 18 years of age), consenting to submission of the entry and participation in the Contest. By entering this Contest, Entrants represent, warrant and covenant that they have obtained permission from



- all students (or from a parent or legal guardian if the performer is under 18 years of age), consenting to submission of the Entry, participation in the Contest and agreement to the terms of these official Contest rules.
15. By entering this Contest, Entrants and their associated schools agree to indemnify, defend and hold Station harmless from and against any claims, expenses proceedings, suits, actions or costs (including costs from reasonable attorneys' fees) of any kind or nature incurred by Station on account of a breach by Entrant of any of their representations, warranties, covenants or agreements as a result of Entrant's participation in the Contest.
 16. Odds: Odds of becoming a Daily Winner depend upon the number of new entries received at the time a particular Daily Winner is selected. Odds of a Daily Winner becoming a Weekly Winner depend upon the number of Daily Winners selected during a particular week. Odds of a Weekly Winner becoming a Monthly Winner depend upon the number of Weekly Winners selected during preceding contest period.

